



# JOSEPHINE FAVRE

President

**The African Association for  
Vertical Farming**

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Josephine Favre attended the International School of Geneva, Switzerland from primary education to graduating with an International Baccalaureate Diploma. She pursued higher-level studies where she obtained her Diploma in Marketing & Communication being nominated as MarCom Expert in her category. She later obtained Certification in Leadership (MBA Level) and is registered for an EMBA with Cambridge University, UK.

Josephine worked her way up into senior management positions with global organizations, focusing on marketing and sales of consumer goods and services in foreign markets.

Marketing & Communication being her strongest points, Josephine has worked within several industries such as Swiss Luxury Watches, (The SWATCH Group, Gucci Timepieces & IWC), Asset Management Systems, Banking Technology & Education. Over time her roles and responsibilities evolved, enabling her to reach the strategic management level in various multinational companies.

With more than 20 years experience in education, Josephine developed her passion for writing instructional programs and curricula for learning institutions. In Switzerland, She is still a very dedicated Language and Communication Instructor that continues:

- To foster positional learning environments for students with diverse learning difficulties
- Maximize individual student performance
- Develop student interest in language and communication

Since a very young age, Josephine has been volunteering in humanitarian projects that led her to visit various communities in Africa where she actively engages herself in diverse initiatives including putting together agriculture infrastructure, programs & trainings enabling communities to sustainably secure food for their families while creating an enterprise mindset. Josephine created The African Association for Vertical Farming (AAVF) in October 2018 where she sits as the President.